Project Notes

ASSIGNMENT

Website owner with a page providing information about topics relating to internet use required some short articles about provided topics. The articles needed to be under 200 words and written for people with low to average knowledge about technology. This article is about Facebook and privacy.

CREATIVE SOLUTION

I used simple language and framed the article in a logical format: introducing the problems and ending with solutions.

Facebook Privacy and Safety

One of the pioneering platforms of social media, Facebook has revolutionized the way that people connect with other people by providing a user-friendly online network allowing people to easily share photos, post "status" updates, link to web content and interact with other user's posted content. Although many people choose to join Facebook for the purpose of sharing their personal lives with other people, security and privacy remain a topic of concern and sometimes confusion for many users.

While some users may prefer to have a public profile for marketing purposes, some users may not even want their profile to link to web search engines. It is important to remember that employers often consult Facebook to research job applicants and even criminals have used Facebook to conduct scams or collect information to target individuals for other crimes. Users should be mindful of the content they post and also stay up to date on Facebook's policies. Facebook constantly updates their privacy guidance and it is important for user's to consult this resource in order to ensure they configure their settings to protect their profile to the extent that they want.